



SMITH COLLEGE

Class of 1974
Alumnae Relations and Development
33 Elm Street
Northampton, MA 01063

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MESSAGE FROM OUR
CLASS PRESIDENT

Dear Class Members,

Happy Fall!

In May, I attended the Class of 1972's 50th reunion and it was fabulous! The enthusiasm, inclusiveness, and class pride were powerful! The class goal was 72 percent participation and *they did it!* Additionally, the class presented to the college an incredibly significant gift which was achieved primarily through individual contributions of various amounts. The Class of '72 demonstrated that *all* gifts count, regardless of size. Thinking about our 50th reunion, I am eager to recreate and share that same level of energy, sisterhood, and '74 class pride with each of you!

Our Reunion Chairs have been busy organizing regional mini-reunions and working with House Representatives on class outreach. Our Class Fund Agents are working with the college to establish a Class Fund team that will assist us with reaching our class goals. We will continue to deliver quarterly virtual class events, and we will soon release our enhanced class website that will serve as our primary resource for timely communications, class news, reunion plans, and other areas of interest. Look for an email announcing the new site shortly!

****Please update your profile. It will be important for us to have your most current contact information as we work together in preparation for our 50th. Send your information to smithierecords@smith.edu or update yourself in the Smith College Network at smith.force.com/smithcommunity.****

Our Reunion in 2024 is right around the corner. Please continue to connect with class members and support Smith to help sustain the college and ensure exceptional students can realize their dreams and change the world! Let's get ready to celebrate Smith and the *Great Class of 1974!*

Linda Smith Charles
Class President

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VOLUNTEER
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President Neilson speaks from the balcony at the Alumnae House dedication, June 18, 1938, with Florence Snow to his left. In the background, four seniors in graduation gowns (l to r): Ann Brooks, Clara Rankin, Maude Jacobs & Nancy Zinsser.

The Alumnae House is currently undergoing renovations that will restore the beautiful exterior, while making the interior more accessible, sustainable and functional. Learn more about this project, and view archival video (including an unforgettable "bucket brigade" of class representatives hoisting symbolic bags of money up the elegant double staircase), at the Alumnae House project page: smith.edu/reno.

PLANNED GIVING UPDATE



There are several creative ways to support Smith in which you, your loved ones, and the college benefit at the same time. Learn more about planned gifts by participating in the following 50th Milestone Planned Giving webinars:

- **Giving from Retirement Assets**
10/18/2022 at 4 p.m. Eastern
- **Leave a Legacy for Smith—Which Counts for Your Reunion**
1/25/2023 time TBD
- **A Gift to Smith, Income to You! Charitable Gift Annuities**
3/22/2023 time TBD

Mark your calendars! All '74 classmates will receive a Zoom invitation to each webinar. You can also learn more about planned gifts at smith.plannedgiving.org/personal-planning.

Sandy Small Henderson
Planned Giving Chair

Connect with Us

Email
smithclassof1974@gmail.com

Instagram
[smithcollegeclassof1974](https://www.instagram.com/smithcollegeclassof1974)

Web
alumnae.smith.edu/smithcms/1974

Facebook
Smith College Class of 1974

FUNDRAISING UPDATE

We give to Smith because its mission is as critical today as it was 50 years ago. This world needs talented students whose vision and leadership will challenge and tackle today's pressing issues. Your contributions to Smith help dismantle financial barriers and ensure qualified, promising students from every walk of life can experience Smith. As alums, we need to support Smith's endowed scholarship fund and its commitment to reduce college debt for our future leaders.

'74 FY22 Results

Smith Fund: \$213,783, goal of \$200,000
 Comprehensive Total (all gifts to Smith): \$260,938, goal of \$300,000
 Participation: 33%, 174 donors, goal of 40%
 Down from FY21: 35% and 183 donors

We can do better! Please join the 174 classmates who made donations to the college last year! **EACH** gift counts—no matter the size—and cumulatively **EVERY** gift makes Smith stronger.

Inez D'Arcangelo & Mary-Margaret Chren Landefeld
Class Fund Agents



CALL FOR CLASS NEWS



Have you acquired a new skill or been deeply moved by a book or artwork? Traveled, gained a new family member, volunteered, campaigned for a candidate, or stood for office? Enjoyed an overdue gathering with Smith friends? Please write! We love to hear what our classmates are up to, and sharing your news helps to build class community.

Barbara Bockhaus Klaas & Nancy Mason Bradbury
baklaas@gmail.com nbradbur@smith.edu
Co-Secretaries

REUNION UPDATE



REUNION IS JUST OVER 18 MONTHS AWAY! Keep weekends in the second half of May 2024 open until the date is confirmed. We want **everyone** to be there! Unfortunately, we are missing contact info for over 30% of our classmates. Please send your current contact info to smithierecords@smith.edu. Please include your current name, home address, email address, and phone number(s) or update yourself in the Smith College Network at smith.force.com/smithcommunity.

We are excited to introduce our class book team—Bobbi Keiler, Kathy Piro, Mary-Lou Kiley, Cathy Farrington Haukedahl, and Terry Taylor! Fiftieth reunion classes traditionally produce a class book with classmate bios and highlights of our Smith years. The team is busy working on content that will send you down memory lane. They will be contacting everyone in 2023 for submissions.

We plan to develop a PHOTO WALL that will capture classmates' campus memories, personal adventures, discoveries, accomplishments, mini reunions, and more. Photograph your book covers, artwork, gardens, vacation scenes, grands, Smith visits and friends. Please email jpegs (less than 2 MB) with a message identifying who, when and where to our Class Memorial Chair, Sarah Collins Honenberger at editmore2@hotmail.com. Watch the '74 website and FB page for updates and postings AND be prepared for a spectacular COLLAGE WALL at reunion. We'd love photos from every classmate that reveal the personalities of the *Great Class of 1974!*

Anne Wing Hamilton, Cynthia Britten Martin & Christine Albright
Reunion Co-Chairs

FINANCIAL AID IN ACTION

"Smith is life-changing and it means everything that I get to study here. Without my financial aid, I wouldn't be able to afford Smith, and that would break my heart. I've been wanting to attend Smith since I was about 10. I grew up hearing magical Smith stories from my mom and her alum friends. I get to learn and grow in the same place she did. Smith is full of the history of amazing women. It will be an honor to carry on that legacy after graduation."



~ Olivia Rynberg-Going '23



Make a Gift to Smith College

Secure Online Giving Form
www.smith.edu/give

Call
800-241-2056, option #1
Monday - Friday, 8:30 a.m. to 4:30 p.m.

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Northampton, MA 01063

make your check payable to Smith College

Smith College Tax ID: 04-1843040